

KOB-TV Promotional Recap				
4 Investigates Team Reports: Environment				
PROMO	CHANNEL	AIRDATES	# PROMOS	PROMO VALUE
Intro GEN Mon/Tues :15	KOB 4	8/7/19-8/26/16	83	\$10,362
Intro Starts MON :15	KOB 4	8/2/19-8/4/19	36	\$5,149
Intro Starts TNT :15	KOB 4	8/5/2019	12	\$1,856
Env. Chris MON :15	KOB 4	8/2/19-8/4/19	33	\$5,839
Env. Chris TNT :15	KOB 4	8/5/2019	17	\$3,526
Env. Jorge TUES :15	KOB 4	8/3/19-8/5/19	18	\$3,112
Env. Jorge TNT :15	KOB 4	8/6/2019	25	\$4,524
Env. Nathan MON :15	KOB 4	8/7/19-8/11/19	67	\$8,375
Env. Nathan TNT :15	KOB 4	8/12/2019	22	\$4,118
Env. Danielle TUES :15	KOB 4	8/10/19-8/12/19	22	\$3,855
Env. Danielle TNT :15	KOB 4	8/13	18	\$3,767
Env. Colton MON :15	KOB 4	8/16/19-8/18/19	31	\$4,713
Env. Colton TNT :15	KOB 4	8/19	20	\$3,975
Env. Eddie TUES :15	KOB 4	8/16/19-8/19/19	48	\$7,450
Env. Eddie TNT :15	KOB 4	8/20	20	\$3,946
Env. Tessa MON :15	KOB 4	8/21/19-8/25/19	52	\$7,351
Env. Tessa TNT :15	KOB 4	8/26	14	\$2,626
Env. Soliz TUES :15	KOB 4	8/22/19-8/26/9	47	\$7,283
Env. Soliz TNT :15	KOB 4	8/26	46	\$10,637
Total Number of Promos =			631	\$102,463
			Total:	\$102,463

STORY	DATE	NEWSCAST	LENGTH	VALUE
Roadmap pkg A	8/5/2019	5AM	2:30	\$425
Roadmap pkg A	8/5/2019	6AM	2:30	\$1,125
Roadmap pkg A	8/5/2019	6PM	2:30	\$1,500
Roadmap pkg B	8/5/2019	5:30AM	2:30	\$600
Roadmap pkg B	8/5/2019	6:30AM	2:30	\$1,125
Roadmap pkg B	8/5/2019	6:30PM	2:30	\$1,500
Military Groundwater	8/5/2019	6:30PM	5:00	\$3,000
Military Groundwater	8/5/2019	10PM	5:00	\$3,500
Drinking Water	8/6/2019	6:30PM	4:00	\$2,400
Drinking Water	8/6/2019	10PM	4:00	\$2,800
White Nose Syndrome	8/12/2019	6:30PM	4:00	\$2,400
White Nose Syndrome	8/12/2019	10PM	4:00	\$2,800
Namaste	8/13/2019	6:30PM	4:00	\$2,400
Namaste	8/13/2019	10PM	4:00	\$2,800
Abandoned Mines	8/19/2019	6:30PM	4:00	\$2,400
Abandoned Mines	8/19/2019	10PM	4:00	\$2,800
Silvery Minnow	8/20/2019	6:30PM	4:00	\$2,400
Silvery Minnow	8/20/2019	10PM	4:00	\$2,800
Coal Plant	8/26/2019	6:30PM	5:00	\$3,000
Coal Plant	8/26/2019	10PM	5:00	\$3,500
Methan Plume	8/27/2019	6:30PM	4:30	\$2,700
Methan Plume	8/27/2019	10PM	4:30	\$3,150
		Total:	1hr. 24 min	\$51,125